

Get Our Latest News!

Are you on Facebook and Twitter? Get the latest Peninsula Family Service updates. Like us on Facebook and follow @PeninsulaFamily!

Win a Prize and Help Us Go Green!

Send us your e-mail address and be entered in a raffle to win a prize this January! Send your e-mail address to ccole@peninsulafamilyservice.org.

Peninsula Family Service WINTER 2011



Peninsula Family Service

24 Second Avenue
San Mateo, CA 94401
(650) 403-4300
www.peninsulafamilyservice.org

Winter
2011

Stay Involved

- **Would you or someone you know like to volunteer for Peninsula Family Service?**
Contact Michael O'Donahue at modonahue@peninsulafamilyservice.org or (650) 403-4300 x 4412.
- **Interested in touring one of our sites?**
Contact Michael O'Donahue at modonahue@peninsulafamilyservice.org or (650) 403-4300 x 4412.
- **Visit The Family Tree in San Carlos!**
This incredible gem of a resale shop has clothing, books, toys and more. Run by volunteers, all proceeds benefit Peninsula Family Service. Visit 1589 Laurel Street in San Carlos.

Upcoming Events

- **Save the Date!**
The Hillsborough Gala will host its annual gala on February 4th!



MORE THAN 60 YEARS
OF SERVICE IN
THE COMMUNITY



**Peninsula
Family Service**

**Family
FOCUS**

What's Inside?

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family**

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with Ways to Work**

**You could win!
Enter our raffle with
just one click. See the
back for details.**

Partnerships Allow Peninsula Family Service to Make a Difference in the Lives of Vulnerable Adults

Partnerships are what Peninsula Family Service is all about. For over sixty years, the organization has worked together with clients to help them acquire the skills necessary to work towards self-sufficiency. Now, a new sort of partnership is allowing Peninsula Family Service to make a difference in the lives of some of the most vulnerable individuals—older adults who have recently been discharged from the hospital.

Since 2010, Peninsula Family Service has partnered with Sequoia Hospital and other community organizations on the Sequoia Hospital Homecoming Project. When patients age 50 and over are discharged from the hospital, a social worker from Peninsula Family Service meets them in their homes to assess risks and coordinate services for nutrition, medical care management, home renovation and repair and grocery delivery. The goal is to support patients who are vulnerable for readmission, a common occurrence during the first month after discharge.

For patients like Duane Heaney, the Homecoming Project has been a blessing. "I was a little concerned when I got discharged. Not scared, but more conscious of being alone," he noted. Living on a houseboat, his illness made mobility more of a challenge. Through the Homecoming Project and his Peninsula Family Service case manager, Duane has received help installing railings and making his houseboat safer. "It has been a great help," Duane said of the program.

Offered without regard to income, the program has made significant strides in reducing readmission rates for patients suffering from acute myocardial infarction, congestive heart failure and pneumonia. To learn more, check out peninsulafamilyservice.org.



*(Pictured) Duane Heaney
has avoided readmission,
thanks to the program.*



(Pictured) Diane, our 2011 Older Adult Services Winner, with staff members Susan Houston and Brenda Guidry-Brown.

“ This year’s Winners Celebration was a wonderful opportunity to honor some of our amazing clients and the programs that have helped them thrive. ”

-Michael O’Donahue, VP of Development

Everyone is a Winner at the 16th Annual Winners Celebration!

It wasn’t only the clients honored on September 15th that had reason to be proud. The 190 guests that attended the 16th Annual Winners Celebration also had a big reason to celebrate. This year’s Fund a Need, which benefitted the Early Learning Center at Peninsula Family Service, raised 35% more than last year’s Fund a Need.

Held at the Crowne Plaza Cabaña Hotel in Palo Alto, the Winners Celebration was a smaller event than in years past. Originally a breakfast honoring local high school students, the event now focuses on clients from Peninsula Family Service who used our services to build better lives for themselves and for their families. Each Winner is selected from a different Peninsula Family Service program area: Child Development and Education, Visitation Services, Financial Empowerment and Older Adult Services.

This year’s celebration paid tribute to Jakeline Naranjo and her parents, who worked together with Peninsula Family Service’s Early Learning Center to overcome Jakeline’s developmental delays, and Regina Berrios, who took part in multiple Financial Empowerment services to gain control over the debt she and her children were left with following divorce. Also honored was Diane Young, who used a long-term internship through Peninsula Family Service’s Second Careers Employment Program to pull herself out of years of unemployment; she now serves as a participant job developer for older adults and hopes to continue working as a job developer when her internship ends. A fourth Winner was selected from Peninsula Family Service’s Family Visitation Center.

In addition to the four Peninsula Family Service clients, the evening also celebrated a family who has created a legacy of philanthropy. Learn more about this incredible family on the following page.

When Every Season Is a Season of Giving

For Fan and Jim Moberg, every season is a season of giving. Actively involved in their community, it was only natural that their children absorbed a sense of civic duty—a sense that led them to Peninsula Family Service’s Early Learning Center. The connections formed there resulted in a learning experience that would stretch far beyond the walls of Peninsula Family Service.

Like her mother, Fan and Jim’s daughter, Marilyn, and her husband, Dan Callaghan, made charity work a part of their daily lives. Taking heed, their daughter, Megan, began volunteering at the Early Learning Center through the National Charity League. It was at the Early Learning Center that Megan met Mercedes.

Mercedes had given birth to her son at age 12, and she was determined to create a better life for them. Mercedes walked her son to the Early Learning Center every morning before continuing her walk to high school. Megan realized she could help and began driving Mercedes. As the two girls grew closer, Megan realized that Mercedes and her son could not thrive in their unstable home life. Turning to her family, she asked them to open their home. Soon, Marilyn and Dan became Mercedes’ legal guardians.

Today, the connection formed at Peninsula Family Service is strong, and every member of the Moberg/Callaghan Family is thriving. For a family who makes every season a season of giving, their generosity has not only expanded their family but enriched it.



(Pictured) Fan and her daughter, Marilyn, have created a legacy of philanthropy.

Did You Know?

All children participating in the Child Development and Education programs at Peninsula Family Service receive breakfast, lunch and a snack at no charge to their parents.

According to the Bureau of Labor Statistics, 62.8 million people volunteered through or for an organization at least once between September 2009 and September 2010. Our volunteers are in good company!

2011 Financial Empowerment Winner On the Road to Success with Ways to Work

“It makes it possible for me to do the things I need to do to build a more secure life for us,” explained Regina Berrios when talking about how the Ways to Work Family Loan Program, which offers loans of up to \$6,000 at 8% fixed interest over 30 months to purchase vehicles, has helped her and her children.

Regina came to Peninsula Family Service after a divorce left her with extensive debt. Eager to set a good example for her children, she entered into multiple Financial Empowerment programs at Peninsula Family Service to get help. The Ways to Work program allowed Regina to purchase a reliable vehicle in order to get to work, to her children’s schools and to her own

college classes. She is on schedule to pay off her loan and is steadily paying down her debt. She recently spoke at Foothill Auxiliary’s Holidays on a High Note, which raised over \$16,000 for the Ways to Work program, set to expand into Santa Clara County.

(Pictured) Regina Berrios in the vehicle she purchased through Ways to Work.

