



# CONNECTING *our* COMMUNITIES

2022-2023 ANNUAL REPORT



Peninsula  
Family Service

Opening Doors, Changing Lives

## WHO WE ARE

Founded in 1950, Peninsula Family Service has become a multi-faceted organization with an excellent reputation for providing innovative, professionally-led, locally-targeted solutions to secure the wellness and stability of our neighbors. The Bay Area has grown and evolved over many decades, and we have been there every step of the way—providing support, caring for our neighbors, and becoming a deeply trusted part of this community.



### OUR MISSION

Peninsula Family Service strengthens our community by providing children, families, and older adults the support and tools to realize their full potential and lead healthy, stable lives.



### OUR VISION

We envision a community where opportunity, financial stability, and wellness are secured for all.



### OUR VALUES

Integrity	Diversity
Respect	Teamwork
Compassion	Adaptability



### OUR COMMUNITY

We serve four Bay Area counties:

- San Mateo
- Santa Clara
- San Benito
- Santa Cruz

## PENINSULA FAMILY SERVICE LOCATIONS



## DIVERSITY, EQUITY, AND INCLUSION

Peninsula Family Service (PFS) is committed to being an actively anti-racist organization working towards equity, opportunity, financial stability, and wellness for all. As part of that commitment, we center our program participants in our decision-making, prioritize racial equity work to ensure our policies and practices address racial bias, and examine where PFS perpetuates racial inequities. We will continue to engage in learning and action to make PFS more inclusive, equitable, and representative of the communities that we serve.



**EARLY  
LEARNING**  
8 CENTERS



**FINANCIAL  
EMPOWERMENT**  
2 LOCATIONS



**OLDER ADULT  
SERVICES**  
10 LOCATIONS



**EMPLOYMENT  
SERVICES**  
4 LOCATIONS

# A MESSAGE *from the CEO and BOARD CHAIR*

Dear PFS Friends,

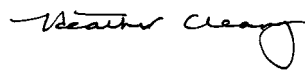
FY 22-23 was a rewarding and challenging year for all of us, and I am pleased to report that PFS is thriving. Our staff has completed the first year of our 2022-2026 strategic plan, approved by the PFS Governing Board. We have five strategic goals to focus on: High-Quality Programs; Financial Resources; Marketing and Communications; Inclusive, Diverse and Equitable Culture; and Organizational Development.

We are thrilled to announce that we have exceeded our fundraising goals for the Midway Early Learning Center (ELC) Campaign, to provide a model learning environment for children who are at the greatest risk of low academic performance. The generosity of our donors will fund state-of-the-art features, furniture, fixtures, structures, and equipment for all classrooms and playgrounds, as well as full curriculum components and start-up staff for the new center.

This year our Annual Report looks a little different than past reports. We have committed to deepening our reach to participants by offering every service and support across all program areas: Early Learning, Financial Empowerment, Older Adult Services, and Employment Services. We are happy to feature one of our families who has been with PFS for several years and has participated in cross-program opportunities. Maria, our feature participant, has three children and the courage to change their lives for the better.

A current-day challenge so many are experiencing was recently highlighted by the US Surgeon General: the epidemic of loneliness. As this fiscal year progresses, you will hear about one of our latest shared commitments to *Overcoming Loneliness with Care and Connections*.

To all of you in our PFS family, thank you for your ongoing support, your care, your dedication, and your partnership.



Heather Cleary  
Chief Executive Officer



Ron Lynch  
Board Chair



Heather Cleary



Ron Lynch



# 200

## INDIVIDUALS

**More than 200 individuals donated to the Midway ELC Campaign.**



# 5

**GOALS IN THE STRATEGIC PLAN:**

**High-Quality Programs**

**Financial Resources**

**Marketing and Communications**

**Inclusive, Diverse, and Equitable Culture**

**Organizational Development**

# PROGRAM AREAS

Our services support four main program areas: Early Learning, Financial Empowerment, Older Adult Services, and Employment Services.



## Early Learning



High-quality curriculum  
*STEM from the Start*  
Support birth to 12 years  
Healthy meals  
Therapeutic interventions

### DID YOU KNOW?

Since the *STEM from the Start* program launched in 2017, we now have 2 dedicated STEM Coordinators and 55 trained teachers



## Financial Empowerment



Financial education  
Accessible auto loans  
Lending circles  
Prepaid debit cards  
Credit building tools

### DID YOU KNOW?

Six to twelve participants come together to form a lending circle and decide on a loan amount ranging from \$300 to \$2400.



## Older Adult Services



Resource hotline  
Transportation  
Mental health  
Peer counseling  
Fair Oaks Adult Activity Center  
Technology training

### DID YOU KNOW?

As of 2023, the *Help@Hand* technology support program now serves 16 different sites and has helped a total of 338 Older Adults throughout San Mateo County.



## Employment Services



Mature worker skill building  
Résumé development  
Paid internships  
Job search coaching  
Networking

### DID YOU KNOW?

The older employee works as well as the young employee in most job situations. Older workers are often more motivated and productive.

# THRIVING FAMILY CONNECTS *with* PFS PROGRAMS

Maria first learned about Peninsula Family Service (PFS) when she and her three children were accepted into transitional housing at LifeMoves, Haven Family House. She was a single mom in need of housing, clothing, food, and a safe place for her children to learn and grow. She does everything for her children, including leaving a dangerous living situation, and asking the community for help. While at Haven Family House, Maria was able to enroll her children into the Early Learning Child Development Center run by PFS. During the day, her children were safe with trusted adults, fed healthy meals, given therapeutic interventions, and most of all an opportunity to thrive.

With her children safe, Maria was able to focus on changing their lives to provide a stable environment. Maria met with case workers to obtain her Supplemental Security Income (SSI) while working 12-16 hours per day. As she was gaining stability for her family, she started to think about their future. She began to work with Adriana, a PFS Family Advocacy and Community Engagement (FACE) Coordinator who dedicates time to help the families PFS supports. Maria needed to learn English and find long term employment. Adriana helped Maria enroll in the PFS Child Development Associate (CDA) Credential program to become an Early Learning teacher and be placed at a PFS Early Learning center.

As Maria began to learn more about Early Learning, she was invited to be on the PFS Policy Council, an active base of parents that make real decisions for families and children. Soon, she became President of the Policy Council and was asked to join the PFS Governing Board. She learned that she has a voice to create change and advocate for better support and

services for families of young children, and people moving to California for more opportunity. In March 2023, Maria took her three children to the State Capitol to support Early Head Start Advocacy Day to improve funding for Early Learning initiatives.

Today, she works as an Early Learning teacher at one of eight PFS sites, and is enrolling in the PFS Financial Empowerment program to learn about building credit and maintaining financial stability. She is a role model for other single parent families, especially for her children as they learn that they also have a voice and deserve the resources and tools they need to live stable and thriving lives.

Maria is an example of how people can enter the PFS family through one program, and end up changing their life by taking advantage of multiple programs PFS provides. We cannot wait to see her children grow in their own advocacy!



# 15

## CDA GRADUATES

**Maria is 1 of 15 CDA graduates over the last year.**



# BUILDING *a* BRIGHT FUTURE *for* OUR CHILDREN

There are so many ways that the adage “it takes a village” is the perfect motto for the amazing results of our Midway Early Learning Center (ELC) Campaign. Through investments from individual donors, Peninsula Family Service (PFS) Auxiliaries, and corporate and community partners, our “PFS Village” raised over \$3.2 million for the Midway Campaign.

On behalf of our Board, Midway Campaign Cabinet, staff, and our Midway children and families, PFS expresses our deepest gratitude for your support in building a brand-new, model ELC at Midway Village in Daly City. We gratefully honor the County of San Mateo for championing this project and recognizing the need for high-quality Early Learning care in our community. Of course, this would not be possible without the dedicated work of our Midway teachers and staff who inspire and uplift our children every day.

Included in our list of donors are more than 200 individuals and corporate and community partners who have generously supported this transformational project.



*PFS greatly appreciates the guidance and leadership of the Midway Campaign Cabinet:*

*Debbie Harrison, Co-Chair  
Elizabeth Jenson, Co-Chair  
Jeff Adams  
Jessica Bloom  
Heather Cleary  
Donna Colson  
Maria Damp  
Sharon Hartley  
Linda Jansen  
Ron Lynch  
Deborah Miller  
Chase Ouro  
Betsy Pace*



**PFS RAISED  
\$3.2  
MILLION**

**thanks in part to a generous match  
from The County of San Mateo  
and Supervisor David Canepa.**

# THANKS *to* OUR AUXILIARIES

Our Auxiliary members do it all! They volunteer, complete service activities, hold fundraising events, and act as ambassadors of Peninsula Family Service (PFS), and have for over 60 years. Our Auxiliaries have also tremendously supported PFS and our annual Fund-a-Need, a goal which changes each year to responsively address the most pressing needs of our community.

The Foothill Auxiliary (FAPFS) carried on their tradition of support last fall through the annual *Holidays on a High Note*, a luncheon that has become a mainstay on the Peninsula, with flower arrangement demonstrations and holiday shopping. Members of the Auxiliary arranged a fun-filled Bingo party at Fair Oaks Adult Activity Center with prizes and give-aways for all. The Auxiliary made the holidays bright, gifting 75 presents to PFS children. The year rounded out with Auxiliary members celebrating our pre-school graduates with backpacks full of supplies for students ready for Kindergarten.

The Hillsborough Auxiliary (HAPFS) started the year by gifting new shoes to 50 children at one of our sites. In the fall, volunteers worked with *Tooth Fairies of California* to teach the children about oral hygiene and put smiles on faces. HAPFS made the holidays memorable by donating gifts to our children in need. Every other week, one of the members volunteered in a classroom playing with children and supporting the teachers. HAPFS held their lively and fun-filled events, including their annual *Thanks For Giving* event followed by *La Vie est Belle Gala*.

The Red-Car-Bel Auxiliary, aka "The Family Tree" shop, was open three days a week all last year. The store, located at 1589 Laurel Street in San Carlos, welcomed

in-person shopping, showcasing their top-notch clothing and accessories. The Family Tree also offers a carefully curated selection of treasures via eBay. To shop The Family Tree eBay online, or to schedule a donation drop off, visit [www.pfso.org/familytree](http://www.pfso.org/familytree). All proceeds support PFS.

We are extremely grateful for all the projects and comfort the Auxiliaries have provided over the past year and the activities planned in the coming months. We appreciate you!



Foothill Auxiliary



Hillsborough Auxiliary

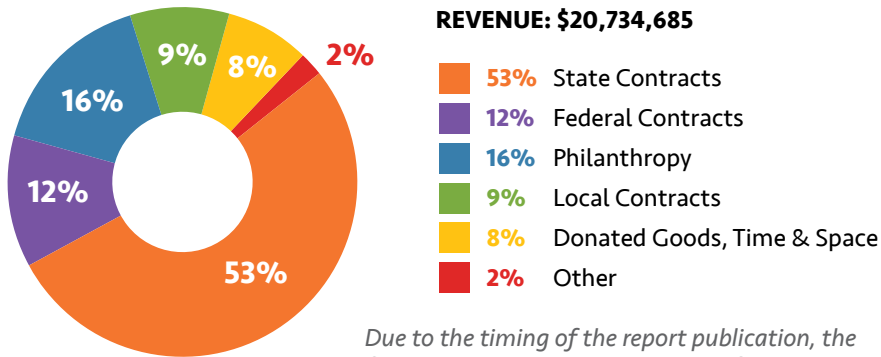


Red-Car-Bel Auxiliary

# FINANCIAL OVERVIEW

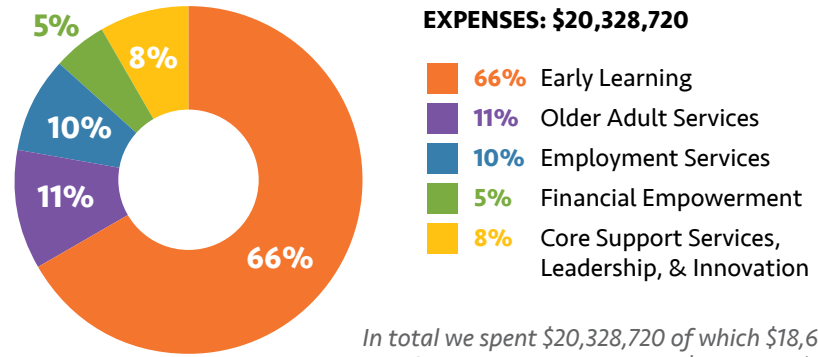
At Peninsula Family Service (PFS) we believe in transparency and accountability. The charts below provide a snapshot of how our revenues are raised. The second chart is a visual representation of how your financial contributions reach the most vulnerable in our community.

## PROGRAM REVENUE



*Due to the timing of the report publication, the financial results have not been certified by our auditors.*

## PROGRAM EXPENSES



*In total we spent \$20,328,720 of which \$18,659,257 (92%) was for program expenses and \$1,669,463 (8%) was for core support services, leadership, and innovation.*

## WAYS to GIVE

### MONTHLY GIVING

You can make your gift go even further by choosing to make it monthly! Monthly gifts are the easiest way to ensure your donation is making the biggest impact on our neighbors. When donating, simply check "Make it Monthly" and we'll take care of the rest!

### MATCHING GIFTS

Did you know that many companies in the Bay Area will match or even double your donation to PFS? To get started, you can easily have your gift matched by using our matching gift app at [www.pfso.org/matching-gifts](http://www.pfso.org/matching-gifts).

### DONOR-ADVISED FUND

DAF is a convenient way to make a gift. It is a simple, safe, and effective way to achieve your philanthropic goals. To get started visit [www.pfso.org/daf](http://www.pfso.org/daf) or contact your DAF administrator.

### LEGACY GIVING

PFS continues to grow our Legacy Giving Program. We provide educational estate planning workshops and opportunities for recognition. If you would like to learn more about the Legacy Giving Program, visit [www.pfso.org/legacy](http://www.pfso.org/legacy).

### STOCK

Donating publicly-traded stock may provide better tax benefits. Your charitable income tax deduction is equal to the fair market value of the stock, and you avoid paying capital gains tax on any increase in the current value over the original cost of the stock. Please visit [www.pfso.org/stock](http://www.pfso.org/stock) to get started.

### CIRCLES

The Circles Program is our major donor recognition program for donors of \$1,000 or more. Each Circle level has special benefits and opportunities. To learn more please visit [www.pfso.org/circles](http://www.pfso.org/circles).



# IN MEMORIAM

*With sadness and great appreciation, Peninsula Family Service (PFS) remembers the volunteers, friends, and staff lost to us over the past year.*

**Marianne Arbeed** Our community lost a treasure in 2023 when Marianne Arbeed passed away. Marianne is lovingly remembered for her compassion, her strength, for the joys of her friendship, and her deep commitment to improving the lives of others. Marianne was a member of the HAPFS, where her dedication to her work continues to inspire.

### **Virginia Atkinson**

Virginia “Jinny” Atkinson, 95, passed away in October 2022. Jinny is remembered for her deep kindness, reflected through her lifelong dedication as a volunteer and active member of The Valley Friends, a former Auxiliary to PFS.

### **Catherine Beardsley**

Catherine “Cathy” Beardsley, 84, passed away in March 2023. Cathy was devoted to her family and community, and graced several organizations with her energy and leadership throughout her life.

### **Mary Byerwalter**

Mary Byerwalter passed peacefully in April 2023 surrounded by family. She is lovingly remembered for her thoughtfulness and kindness. Mary shared her talents of music and teaching with children, and with the same attention and care, volunteered her time to her community through several service groups, including PFS.

### **Jean Davidson**

Jean Ann Davidson was a woman of intelligence and generosity. She graduated from Smith College, Rutgers University Law School, and the University of Chicago Graduate School of Business. She was an accomplished attorney dedicated to community service. Jean was

a longtime member of The Valley Friends and was a former member of the PFS Governing Board.

### **Nina Denton**

Nina Denton demonstrated a passion and talent for education and dancing, both of which she shared with her family and community. Nina was a longtime volunteer at The Family Tree where she served as a board member and weekly worker sorting donations.

### **Josephine Hunter**

Josephine “Jodie” Hunter passed away in February 2023. Jodie made the Bay Area her home and was an active volunteer with several local charities. Jodie was a member of The Valley Auxiliary and was an active volunteer for PFS.

### **Gwendolyn Mitchell**

Gwendolyn “Gwen” Mitchell, passed away peacefully in her longtime home in Hillsborough in September 2022. Gwen is remembered for her intelligence, grace, and wisdom—qualities imbued upon her extraordinary professional and philanthropic work. Gwen served on many nonprofit boards and served as Board Chair and Honorary Life Board member to PFS.

### **Gordon Moore**

Gordon Moore passed peacefully in March 2023 surrounded by his family. Gordon was a pioneering scientist and philanthropist. He was committed to enriching his community, and did so with a spirit of curiosity and humility. Gordon and his wife, Betty, hoped to create a positive impact in the world, which was felt in their generous support of PFS.

### **Marlene Rossi**

Marlene “Molly” Rossi passed away in early 2023. Molly loved traveling, hunting for garage sale bargains, going to the movies, and volunteering her time and energy to several community organizations including The Family Tree.

### **Betty Warren**

Betty Warren passed October 2022 and is remembered for her generosity, talent, and strength. She led a life of travel and adventure with her husband, Gene, and her friends and family. Betty volunteered at The Family Tree in the final years of her life.



*In partnership with FreeWill, PFS invites you to take action for your future with our new online platform at [www.pfso.org/legacy](http://www.pfso.org/legacy). This tool is for you to create your will and other essential estate planning documents entirely for free. Should you at any point be interested in including PFS in your estate plan and have questions, please contact Deborah Miller at [dmiller@pfso.org](mailto:dmiller@pfso.org).*

# DONORS

## Visionary Circle (\$100,000+)

Inger and Norbert Bischofberger  
The Eric Lillybeck Living Trust  
Angela Nomellini and Kenneth Olivier  
Judy and Erica Swanson

## Humanitarian Circle (\$50,000+)

Elizabeth and Warren Jenson  
Natalie and Ron Lynch  
The Estate of Gwendolyn Mitchell  
The Beverly Travlos  
2021 Living Trust Fund

## Heart of Gold Circle (\$25,000+)

Donna and Eric Colson  
Lisa and Andrew Kearns  
The Joseph G. Prone Foundation /  
Sally and Barry Karlin  
Lynn and Brad Tuthill

## Luminary Circle (\$10,000+)

Anonymous  
Patricia and Steve Anderson

Suzanne and Peter Boutin  
Sue Bullis  
The Glastenbury Foundation  
Julie and Kurt de Grosz  
Shailly and Tim Guleri  
Debbie and Mike Harrison  
Carla and Robert Hoblit  
Melanie and Kurt Hoefler  
Linda Hoffman and the  
J.H. Robbins Foundation  
Maryellie and Rupert Johnson  
Audrey Lampert  
Douglas Magowan  
Alvin L. Royse  
Nancy Spencer and Hardy Calcott  
Nancy Tuck  
Howard and Betty White Foundation

## Champion Circle (\$5,000+)

Anonymous  
Stacey and Dean Allara  
Catherine and Duncan Beardsley  
Elaine and Harry Breeze  
Jennifer and Michael Buckley  
Sheila Canzian  
Diane and Sandy Crittenden  
Meghan Crowell and Jason Trimborn

Colleen Dowd Saglimbeni and  
Phil Saglimbeni  
Amy and Enrique Figueroa  
Nancy Goldcamp  
Beth Grossman  
Catherine and Kevin Harvey  
Khristine and Gordy Holterman  
Libby and Zachary Hulsey  
Anita and Christopher Joy  
Nancy Knowlton  
Wendy Liao and Steve Wei  
Carole Middleton  
Myrtle L. Atkinson Foundation  
Michelle and David Privitera  
Leslie and Mark Ragsdale  
Michaelene C. Risley  
Angela and Joerg Rohde  
Mary and Jeff Rosenberger  
Mary Alice Scott  
Katie and Kirk Syme  
Eleanor Wehlen  
Claire M. Whyburn  
Megan and Joseph Winters  
Ruth Wisnom  
Golnar Yazdi and Bill Schrader  
Maybelene and Ronald Young

## Leadership Circle (\$2,500+)

Lori and Jeff Adams  
Vicki and Eugene Becker  
Bob and Linnell Binn Family Foundation  
Emilie and Gordon Brooks  
Heather and Colin Cleary  
Denise de Ville  
Aimee and James Evangelista  
Martha and Robert Falkenberg  
Jill and John Flynn  
Lorin Flynn and Jack Marsal  
Kris and Rob Forbes  
Pandy and John Garvic  
Mary and Mark Gilles  
Marsha and Jim Hannay  
Beth and Luther Izmirian  
Cara and Kyle Jessen  
Jenny Johnson  
Diane Kounalakis and Jeff Baxter

Barbara Krebs  
Lara and Kyle Krpata  
Adrienne Leigh Schubiner and  
Jeff Schubiner  
Emily Leisy  
Diane and Trask Leonard  
Rita and Arthur Levinson  
Nicole and Dale Lum  
Elaine and Stephen McKay  
Cheryl and Vincent Muzzi  
Inessa Shishmany and  
Maxim Tsotsorin  
Kristen Sandifer and Charlie Bullock  
Joanne Spetz and Zain Saidin  
Pascale and Jon Stemmler  
Lisa and Ron Sturzenegger  
Jason Ting  
Jeffrey Ting  
Katrin and David Wetherall

## Cornerstone Circle (\$1,000+)

Anonymous  
Sonali Arurkar and Radi Thun  
Sumy and Greg Augenstein  
Jeanne and William Barulich  
Alice Beal and William F. Kuntz  
Mary Ellen and Tom Benninger  
Ann and Jess Benton  
Julie and Jim Borden  
Kelly and Sam Bronfman  
Carolyn and Curtis Brown  
Jo-Ann Byrne Sokolov  
Michelle and Rob Calleja  
John Carver  
Nancy Child  
Shawn Christianson and Philip McLeod  
Maria Collazos Tsao and Robert Tsao  
Karen and Nate Crawford  
Ginger and Robert DeContreras  
Molly and Chris Dillon  
Alison and John Draper  
Kathleen Egan and Rod Ferguson  
Pamela and Brad Ehikian  
Lynne Esselstein and Jonathan Joseph  
Abbie and Steve Fick  
Laura and Mark Flessel

Susan Fradin  
Mindy and Daniel Friedeberg  
Elenoa Fuka  
Roberta and James Gates  
Connie and Thomas George  
Deirdre Graham and Carl Close  
Linda and Brian Grasberger  
Kirsten and Eldridge Gray  
Amanda Hansen  
Wells and Henry Hamilton  
Cindy and Joe Harper  
Sky and Jerry Hill  
Karin Huber-Levy  
Barbara Hugli-Jones and  
Christopher Jones  
Jane and David Jackson  
Linda and Wally Jansen  
Kira Klapper and Luke Cirkovic  
Christine and Jeff Krolak  
Rose and Greg Land  
Cora LaPlante  
Patti Lee-Hoffmann  
Patricia Hunter and Tim Lucey  
Vanessa and Steven Lo  
Nancy and Torstein Lund  
Connie and Robert Lurie  
Laura Lynch  
Margie and Bruce Madding  
Nicole and Peter Magaddino  
Corrine and Larry Marcus  
Claire and David Mariani  
Megan and Stuart McLaughlin  
Sandra McLellan Behling and  
David Behling  
Lewis Miller  
Arlette and John Monfredini  
Cynthia and James Newman  
Martha and PJ Nora  
Betsy and Bill Pace  
Marcy and Lou Palatella  
Tess Palma  
Richard Paterson  
Martha Phillips and Al Taira  
Hope and Stephen Pilch  
Erika and Evan Powell  
Jill and Tom Pulley  
Barbara and Paul Regan



Betty Ann and Peter Reinhardt  
 Holly Rogers and Richard Schoustra  
 Sharan Simkins Belo  
 TinaMarie and Larry Romo  
 Nancy Scheinholtz  
 Barbara and Edwin Seipp  
 Connie Sevier  
 Allene Sieling  
 Petra Silton and Michael Listgarten  
 Erin and Michael Sinclair  
 Nancy and Gary Steele  
 Eileen Sullivan  
 Lizi and Eddy Tabet  
 Robin and Phil Taylor  
 Sheila and George Tichy  
 Alyse and David Tognotti  
 Laleh Vakili, DMD  
 Marie and John Violet  
 Gretchen Von Gustlin and  
 Paul DeStefano  
 Liz and Mark Vorsatz  
 Elaine Wallace  
 Katharine and Jeff Wilson  
 Claire and Bill Wolfenden  
 Cary Wong  
 Rochelle Yonezawa and  
 Stephen Scheifele  
 Miyon Young, DDS

### Family Friends (\$500+)

Jan Abrams  
 Martha and Michael Adler  
 Judith Appleby and Clifford Greek  
 Brenda and Regan Avery  
 Melissa Badger  
 Deborah and Sandy Beall  
 Tierney and Jonathan Beizer  
 Julie Bell  
 Kay and Gus Benz  
 Diana and Dan Bergeson  
 Flavia Borellini  
 Marilee Brooks  
 Gloria Brown  
 Mary K. Bush  
 Rosario Camacho  
 Joan Cassman and Michael Duncheon  
 Tim Clark  
 Carol Collins  
 Carla and Greg Cravalho  
 Arne and Carol Croce  
 Kellie and Aaron Custino  
 Maria and Martin Damp  
 Stacy and Dan DeCossio

Jacquelyn Disney  
 Rebecca and Roger Emerick  
 Gayle Etienne Pettee and James Pettee  
 Carol and Brian Fischer  
 Carin Fradin  
 Carol and Robert E. Freitas  
 Jean and Ralph Garcia  
 Paula and William Gilmartin  
 Melinda and Michael Glafkides  
 Carol and Peter Grassi  
 Carol Hart and Michael Pacelli  
 Sharon and Scott Hartley  
 Alex Hawkins  
 Andrea and Todd Hedrick  
 Kit and Charles Henderson  
 Betsy Hennings and Don Cameron  
 Patricia and Bruce Hraba  
 Julie Iskow  
 Patricia and Larry Jones  
 Gay and Harvey Kaplan  
 Jean and Thomas Kilbridge  
 Annie Kim  
 Sallie Kim  
 Claudia Knowlton-Chike  
 Jackie Koo  
 Susan Laidlaw  
 Peggy Lamaysou  
 Patricia Lee  
 Suzanne Legallet  
 Louise and Robert Levi  
 Erica Lyons  
 Sophie and Bill Makris  
 Patricia Martel and Beverly Colon  
 Mary McGee  
 Kathy and Casey McGlynn  
 Evelyn McGown and Dean Hafeman  
 Cindy McHugh  
 Deborah Miller and Gerald Gowan  
 Dolly O. Miller  
 Carol and William Mince  
 Karen and Scott Mobley  
 Cindy and Steve Moscarel  
 Davina Murphy  
 Ann Olstead  
 Susan and Patrick O'Neil  
 Patricia and Tom Pantazis  
 Clare and Anil Patel  
 Lauren J. Phelps  
 Pat and Steve Pickford  
 Bebe and Jim Pierce  
 Phoebe and Michael Pluchar  
 Liana and Adam Plumpton  
 Jennifer Pollode  
 Margaret and Thomas Power

Margaret and Scott Pringle  
 Colleen Rafferty  
 Michelle Rapp  
 Rue Richey and David Long  
 Randy Robinson  
 Nancy Royals  
 Erin Ruger  
 Deborah Sanderson  
 Cynthia Sauln  
 Candace and Robert Savoie  
 Gwendy and Anthony Scampavia  
 Mamatha and Pradip Shankar  
 Jackie and Vince Siminitus  
 Katrin and David Skromme  
 Kay Sprinkel Grace  
 Hugh and Jeffrey Taylor  
 Sylvia Thompson  
 Camilla and Murray Titterington  
 Julie and Jeremy Veit  
 Linda and Richard Voon  
 Alison and David Wagonfeld  
 Robert Webster  
 Linda Williams  
 Alice and John Wilson

### Advocate (\$100+)

Anonymous  
 Gail and Dan Alberti  
 Rose and Nicholas Aliaga  
 Henry Altorfer  
 Lucy de Anda  
 Karen Anderson  
 Joyce and Thomas Anthony  
 Carol Atkeson and Jim Ward  
 Jean and Duane Atkinson  
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 Michelle and Allen Baker  
 Angie Ball  
 Eileen Barry and Mike Darcy  
 Teri Baxter  
 Pauline and John Beare  
 Mary and John Bellack  
 Laura Bent  
 Amy and Carter Bick  
 Carla Birdthistle  
 Kerry Bitner  
 Judy and Jordan Bloom  
 Diane and W. R. Bottoms  
 Ellen Brook and Mike Normant  
 Patricia Buchanan  
 Katherine and Roy Bukstein  
 Elizabeth and Pierre Buljan



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 Michael Burns  
 Ellen and Jeffrey Byrd  
 Alexandra Caban  
 Letty and Jim Callinan  
 Richard Champion  
 Sandra Chan  
 Maria Chavez Reyes and Daniel Reyes  
 Clifford Chernick  
 Patricia Christensen  
 Patrick Ciccarelli  
 Stephen R. Cloud  
 Lynne and Peter CoBabe  
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 Michael Coulson  
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 Joni Cropper  
 Sandi DaRosa  
 Jane and Thomas David  
 Jean\* and Duncan Davidson  
 Lena and William Dawson  
 Jackie and Brazos Donaho  
 Lester Dorman

Jennifer Doyle  
 Bita Dubir  
 Tamsen Duke  
 Linda and Ken Dulaney  
 Edma Dumanian  
 Michele and Andrew Epstein  
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 Barbara and John Evers  
 Sarah and Brian Evars  
 Kathleen and Tom Fanucchi  
 Tracy and David Farella  
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 Pamela and John Fitzgerald  
 Deborah Flaherty  
 Misa and Edward Flank  
 Karen Flores  
 Cynthia and Bill Floyd  
 Stephanie and John Flynn  
 Barbara Foslund  
 Orla and Sean Gallagher  
 Mary W. George  
 Melissa Germaine  
 Grace and Steve Ghiselli



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 Leslie Goldstein  
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 Montana Griffin  
 Paul Grishaber  
 Ann Hadden-Cornelius and  
 Craig Cornelius  
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 Doriane and Walter Heyman  
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 Jamie and Sinclair Hwang  
 Marla and Roger Inman  
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 Joann Jackson  
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 Kimberly and Kent Johnson  
 Elizabeth and Dan Jolivet

Hathaway M. Kading  
 Kathleen and Joseph Kaz  
 Elena Keating  
 Lisa and Richard Kelaita  
 Doran Key  
 Liz and Joshua Khan  
 Teri Kil  
 Euree Kim  
 Marguerite and Don Klaiss  
 Tara and Fred Klein  
 Candace Kraemer  
 Elizabeth Krempley  
 Karen Kwong  
 Carolyn and Rob Lajoie  
 Cynthia Le  
 Bradford Leary  
 Monika and Mark Lee  
 Annette Legallet  
 Eileen Levin  
 David Levy  
 Allison Lewis-Jacobs and Brian Jacobs  
 Michelle Lieu  
 Chemi Lo  
 Leslie Loomis  
 Stephanie Lucas  
 Patricia Macy  
 Lynne Maggioncalda  
 Joanne Malone  
 Ann and Ronald Malouf  
 Jean and Gene Matsuura  
 Emily Matthews  
 Rick Mayerson

Beth and Frank McCarthy  
 Caryn and James McDowell  
 Doris Messina  
 Tammi and Issa Michael  
 Irene Miller and Paul Guaraglia  
 Marilyn and Arthur\* Miller  
 Ellen and Warren Moore  
 Monica Moore  
 Charlene Moran  
 Gail Morey  
 Betsy Jo Murray  
 Theresa Myers and Josh Goldberg  
 Dorothea Nawas  
 Barbara Nelson  
 Vickie Nelson  
 Courtney and John Nicoletti  
 Jamie and Erin Niemasik  
 Roger O'Connell  
 Marilyn and Richard Orr  
 Jeanne U. Page Fischer and  
 Frank Fischer  
 Marianne Palefsky  
 Aleks Parker  
 Catherine Pereira  
 Susan and Terry Peterson  
 Linda and Wesley Petit  
 Carolee and Dale Petterson  
 Elizabeth and Michael Phillips  
 Margaret Pietrasz  
 Amy Platz  
 Cherie Querol Moreno  
 Catherine Quon

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 Dr. Jane and Dr. Thomas Reardon  
 Christine B. Redfield  
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 Francean and Charles Rible  
 Marci and James Riley  
 Sarah Rocha  
 Holly and Mark Rockwood  
 Elizabeth Ross  
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 Nancy and Edward Rubenstein  
 Susie Ryan  
 Nancy and Magnus Ryde  
 Sharon Safrin  
 Catherine and John Salera  
 Jennifer and Riyad Salma  
 Amy Sanford  
 Wendy Sarathy  
 Dianne Schilling  
 Peggy Schmidt and Joseph Tabacco  
 Nancy Schneider and Rick Wysong  
 Linda and Allen Secrest  
 Judy Simes and Dick Kenarney  
 Elena and Gary Simonian  
 Maura and Erik Sincoff  
 Carolyn Small and Alan Venook  
 Claudia Smay  
 Jenny Smith  
 Patricia M. Smith  
 Gayle and Bruce Snyder  
 Jane Solomons  
 Trudy and Wayne Somrak  
 Patricia Spilman  
 Teresa Sprague and Stephen Livingston  
 Anna Stordahl  
 Alexandra Strambi  
 Adele Stinson  
 Eric Takaha  
 Margaret Taylor  
 Judy Teitler  
 JoAnn and Bruce Thompson  
 Stephanie and Eric Tilenius  
 Michelle Torres  
 Kim Tramel  
 Carol True  
 Molly Underwood  
 Wendy Upchurch  
 Katherine Valentine  
 Mary Lou Varni  
 Maarit Visbal  
 Stacey Wagner  
 Arlene and Mitch Wakasa  
 Bonnie Walker  
 Nancy Wall

Gloria and John Wallace  
 Deborah and Clifford Walters  
 Gerard Walters  
 Susan Walz  
 John Ward  
 Eugenia and Paul Watermulder  
 Patricia and Stephen Way  
 Virginia Weager  
 Linda and John Westerhouse  
 Sallie and Jay Whaley  
 Carolyn Wilbur  
 Patrice Wilbur  
 Linda Wiley  
 Kris and Ed J. Willig  
 Emily Phillips and Alexander Witherill  
 Amy Young  
 Pam Zaragoza  
 Dieter Zirkler

### Helping Hands (Up to \$100)

Chapin Aleman  
 Jane Arita  
 Colette Askland  
 Janice and Dennis Berkowitz  
 Carlene and Allan Brasel  
 Sonia Bruni  
 Geri G. Cernach  
 Dorothy Chanszy  
 Joan and John Cronin  
 Ellen Davidson  
 Esther Dicks  
 Barbara and Ken Dinwiddie  
 Stan Drake  
 Sheila Druskin  
 Jan English Leary  
 Nancy and John Finney  
 Hilda and Hal Friedman  
 Virginia and Harold Fuentes  
 Anita and Claro Galang  
 John Galen  
 Sherry and Stephen Goodwin  
 Margaret Gustafson  
 Dora Y. Harper  
 Tammy Herrera  
 Terralyn Hillyer  
 Kal Hirmina  
 Julia and Mark Hirsch  
 Irene Jones  
 Linda King  
 Roselind Lindau  
 Renee Levine Melammed  
 Maggie MacDonald  
 Mary Ann and Kenneth Mantoani

Mary and Bruce Marsh  
 Shaun McCall  
 Isabel and Sonny Mencher  
 Kim Mueller  
 Noushin Moghbel  
 Roxanne Niles  
 Kateri Noone  
 Kenneth Orcutt  
 Jenny Pollock  
 Karen Rende  
 Sue S. Ross  
 Sharon Ruth  
 Hildy Shandell  
 Tessa Solomon and Rex Delizo  
 Susan J. Thornton  
 Deborah and J. Anthony Villanueva  
 James Wong  
 Suzanne Ybarra

### Gifts in Memory of:

Marianne Arbeed  
*Julie and Jim Borden*  
*Paula and William Gilmartin*  
*Debbie and Mike Harrison*  
*The Hillsborough Auxiliary to*  
*Peninsula Family Service*  
*Khristine and Gordy Holterman*  
*Carole Middleton*  
*Betsy Jo and Michael Murray*  
*Adrienne and Jeff Schubiner*  
*Megan and Joe Winters*

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*Jane Arita*

Catherine H. Beardsley  
*Nancy and Harold Fick*

Mary Byerwalter  
*Anonymous*  
*Mary K. Bush*  
*Tom Fanucchi*  
*Franklin Templeton*  
*Barbara Gilmore*  
*Jenny Johnson*  
*Doran Key*  
*Peggy Lamaysou*  
*Arlette and John Monfredini*  
*Roger O'Connell*  
*Jane and Thomas Reardon*  
*Nancy Royals*

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*Clifford Chernick*

Ronald, Jasmine, and Rhona Cloud  
*Stephen R. Cloud*

Jean A. Davidson  
*Gail and Dan Alberti*  
*Anonymous*  
*Diane and W.R. Bottoms*  
*Sandra Chan*  
*Heather Cleary*  
*Christine Conklin*  
*Ellen Davidson*  
*Edma Dumanian*  
*Jan English Leary*  
*Barbara Forslund*  
*Margaret Gustafson*  
*Elizabeth Jolivette*  
*Elizabeth Krempley*  
*Anita and Christopher Joy*  
*Renee Levine Melammed*  
*David Levy*  
*Roselind Lindau*  
*Marguerite MacDonald*  
*Monica Moore*  
*Charlene A. Moran*  
*Dorothea Nawas*  
*Erin and Jamie Niemasik*  
*Roxanne Niles*  
*Kenneth Orcutt*  
*Betty Ann and Peter Reinhardt*  
*Sarah Rocha*  
*Sharon Ruth*  
*Tessa Solomon and Rex Delizo*  
*Jane Solomons*  
*Judy Swanson*  
*Judy Teitler*  
*Susan and Dieter Walz*  
*Claire M. Whyburn*  
*Grace Yang*

Nina Denton  
*The Family Tree*

Sheri Elmore  
*Peggy Schmidt and Joseph Tabacco*

James Hannay  
*Marsha and Jim Hannay*

Josephine A. Hunter  
*Ruth J. Wisnom*

Roland Lampert  
*Jeanette and Ike Goodman*

John McGee  
*Nora Coyne*  
*Mary McGee*

Gwendolyn V. Mitchell  
*Alice Beal and William Kuntz*  
*Joan Carey Bell*  
*Julia Chih*

Heather Cleary  
*Martha and Robert Falkenberg*  
*Ruth Falkenberg*  
*Betsy Hennings and Don Cameron*  
*Nancy Knowlton and*  
*The Knowlton Foundation*  
*Scott Knowlton*  
*Claudia Knowlton-Chike*  
*Cora LaPlante*  
*Paulina MacKenzie*  
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*Wendy Mitchell*  
*Linda and Skip Nottberg*  
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*Miriam Robins*  
*Elizabeth M. Ross*  
*Meiko Sato*  
*Florence Seccombe*  
*John Simpson*  
*Yone and Sadayoshi Suruki*  
*David Thayer*  
*Machiko Thomson*  
*Genie and Paul Watermulder*  
*Ruth J. Wisnom*

Heather Noone  
*Kateri Noone*

Frank Pacelli  
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*The Family Tree*

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Rosemary Thompson  
*Sylvia Thompson*

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*Mary Lou Varni*

Betty Warren  
*Brian Egler*  
*The Family Tree*  
*Sue Ross*

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### Gifts in Honor of:

Maria Baez  
*Anonymous*

Francis Baltazar  
*Heather Cleary*

Leigh Ann Bandit  
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Lewis Borges  
*Bradford Leary*

Suzanne Boutin  
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Carl Close  
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Ellen Moore  
*Margaret and Scott Pringle*

Theresa Myers  
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Red-Car-Bel Auxiliary  
*Pat and Steve Pickford*

Inessa Shishmanyen  
*Heather Cleary*  
*Jo-Ann Byrne Sockolov*

Agneta P. Turner  
*Catherine and Kevin Harvey*

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Sofia Zwass  
*Maria and Eugene Baisch*

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## Visionary Partner (\$100,000+)

The Big Lift  
California Department of Education  
California Department of Social Services  
California Department of Transportation,  
Division of Rail & Mass Transportation  
Chan Zuckerberg Initiative DAF  
City/County Association of Governments  
County of San Mateo  
County of Santa Clara  
Early Head Start  
First 5 San Mateo  
Foothill Auxiliary to Peninsula  
Family Service  
Hillsborough Auxiliary to  
Peninsula Family Service  
National Council on Aging  
Second Harvest Food Bank  
Self-Help Federal Credit Union  
Sequoia Healthcare District  
Sunlight Giving  
Swanson Foundation  
Upward Credit Union

## Humanitarian Partner (\$50,000+)

City of Redwood City  
Community Tech Network  
Fair Oaks Adult Activity  
Center Volunteers  
Goodwin Law  
Kaiser Permanente Northern California  
Community Benefit Programs  
LifeMoves  
NCOA SCSEP Supervisors  
Red-Car-Bel Auxiliary to Peninsula  
Family Service, The Family Tree  
Sutter Health, Mills-Peninsula  
Medical Center

## Heart of Gold Partner (\$25,000+)

Atkinson Foundation  
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City of San Mateo  
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Newfront  
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Serenio 1% For Good  
Charitable Foundation  
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of First Citizens Bank

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Stronger Communities  
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## Leadership Partner (\$2,500+)

Crescent Porter Hale Foundation  
DriveForward Program Loan and  
Advisory Committee Volunteers  
Franklin Templeton  
National Charity League (NCL),  
Crystal Springs Chapter  
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Wealth Management  
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## Cornerstone Partner (\$1,000+)

All About Parking  
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Episcopal Impact Fund  
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International Beverage  
Izmirian Roofing & Sheet Metal  
Meraki Gives  
NetSuite  
Peninsula Food Runners  
Premier Plastic Surgery  
Propel Recruitment  
The Ritz-Carlton  
Salesforce  
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Schumacher Photography  
Starbucks Foundation  
Studio Shop Gallery  
Tooth Fairies of California  
Toys for Tots  
Williamson Wine

## Helping Hands Partner (up to \$1,000)

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AmazonSmile  
Anthem  
ARC Document Solutions  
Ashley Ashoff Jewelry  
Beverly's English Toffee  
Bright Event Rentals  
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Kathy Kamei Designs  
Kiki Bean  
Lexie Lou Collection  
Lifetouch National School Studios  
Maarit Knits  
Manjusha Jewels  
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Moonlite  
Ms. Dumont Garden  
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Provence Inspiration

Redwood City Woman's Club  
Sapore Italiano Ristorante  
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UCSF Division of Vascular and  
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Apple Computer  
Blackrock, Inc.  
Genentech, Inc.  
Gilead Sciences  
Goldman Sachs  
Google Inc. Matching Gifts  
Microsoft Corporation  
Pacific Gas & Electric Co.  
Salesforce

*We make every effort to accurately report all gifts made to Peninsula Family Service for the fiscal year July 1, 2022, to June 30, 2023.*

*Please accept our sincerest apologies for any inadvertent inaccuracies or omissions. Please send us an email to [connections@pfso.org](mailto:connections@pfso.org) to report any corrections to be made in the digital version of this report. THANK YOU!*



# LEADERSHIP

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Sheila Canzian, *Chair Elect*  
Sharon Hartley, *Vice Chair*  
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Bennett Surajat, *Treasurer*

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Debbie Harrison  
Elizabeth Jenson  
Lisa Kearns  
Philip A. McLeod  
Maria Teresa Sanchez Palma  
Heidy Pelaez  
Monique Spyke  
Ruth Wisnom

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Eileen Sullivan, *Foothill*  
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Meghan Crowell, *Hillsborough*  
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## CHIEF EXECUTIVE OFFICER

Heather Cleary



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