DIVERSITY, EQUITY, AND INCLUSION
Peninsula Family Service (PFS) is committed to being an actively anti-racist organization working towards equity, opportunity, financial stability, and wellness for all. As part of that commitment, we center our program participants in our decision-making, prioritize racial equity work to ensure our policies and practices address racial bias, and examine where PFS perpetuates racial inequities. We will continue to engage in learning and action to make PFS more inclusive, equitable, and representative of the communities that we serve.

WHO WE ARE
Founded in 1950, Peninsula Family Service has become a multi-faceted organization with an excellent reputation for providing innovative, professionally-led, locally-targeted solutions to secure the wellness and stability of our neighbors. The Bay Area has grown and evolved over many decades, and we have been there every step of the way—providing support, caring for our neighbors, and becoming a deeply trusted part of this community.

OUR MISSION
Peninsula Family Service strengthens our community by providing children, families, and older adults the support and tools to realize their full potential and lead healthy, stable lives.

OUR VISION
We envision a community where opportunity, financial stability, and wellness are secured for all.

OUR VALUES
Integrity  
Respect  
Compassion  
Diversity  
Teamwork  
Adaptability

OUR COMMUNITY
We serve four Bay Area counties:  
• San Mateo  
• San Benito  
• Santa Clara  
• Santa Cruz

OUR FAMILY SERVICE LOCATIONS
Peninsula Family Service Locations

EARLY LEARNING  
8 CENTERS

FINANCIAL EMPOWERMENT  
2 LOCATIONS

OLDER ADULT SERVICES  
10 LOCATIONS

EMPLOYMENT SERVICES  
4 LOCATIONS
Dear PFS Friends,

FY 22-23 was a rewarding and challenging year for all of us, and I am pleased to report that PFS is thriving. Our staff has completed the first year of our 2022-2026 strategic plan, approved by the PFS Governing Board. We have five strategic goals to focus on: High-Quality Programs; Financial Resources; Marketing and Communications; Inclusive, Diverse and Equitable Culture; and Organizational Development.

We are thrilled to announce that we have exceeded our fundraising goals for the Midway Early Learning Center (ELC) Campaign, to provide a model learning environment for children who are at the greatest risk of low academic performance. The generosity of our donors will fund state-of-the-art features, furniture, fixtures, structures, and equipment for all classrooms and playgrounds, as well as full curriculum components and start-up staff for the new center.

This year our Annual Report looks a little different than past reports. We have committed to deepening our reach to participants by offering every service and support across all program areas: Early Learning, Financial Empowerment, Older Adult Services, and Employment Services. We are happy to feature one of our families who has been with PFS for several years and has participated in cross-program opportunities. Maria, our feature participant, has three children and the courage to change their lives for the better.

A current-day challenge so many are experiencing was recently highlighted by the US Surgeon General: the epidemic of loneliness. As this fiscal year progresses, you will hear about one of our latest shared commitments to Overcoming Loneliness with Care and Connections.

To all of you in our PFS family, thank you for your ongoing support, your care, your dedication, and your partnership.

Heather Cleary
Chief Executive Officer

Ron Lynch
Board Chair

200 INDIVIDUALS
More than 200 individuals donated to the Midway ELC Campaign.

5 GOALS IN THE STRATEGIC PLAN:
- High-Quality Programs
- Financial Resources
- Marketing and Communications
- Inclusive, Diverse, and Equitable Culture
- Organizational Development
Our services support four main program areas: Early Learning, Financial Empowerment, Older Adult Services, and Employment Services.

**Early Learning**
- High-quality curriculum
- STEM from the Start
- Support birth to 12 years
- Healthy meals
- Therapeutic interventions

**Financial Empowerment**
- Financial education
- Accessible auto loans
- Lending circles
- Prepaid debit cards
- Credit building tools

**Older Adult Services**
- Resource hotline
- Transportation
- Mental health
- Peer counseling
- Fair Oaks Adult Activity Center
- Technology training

**Employment Services**
- Mature worker skill building
- Résumé development
- Paid internships
- Job search coaching
- Networking

**DID YOU KNOW?**
Since the STEM from the Start program launched in 2017, we now have 2 dedicated STEM Coordinators and 55 trained teachers.

**DID YOU KNOW?**
Six to twelve participants come together to form a lending circle and decide on a loan amount ranging from $300 to $2400.

**DID YOU KNOW?**
As of 2023, the Help@Hand technology support program now serves 16 different sites and has helped a total of 338 Older Adults throughout San Mateo County.

**DID YOU KNOW?**
The older employee works as well as the young employee in most job situations. Older workers are often more motivated and productive.
Maria first learned about Peninsula Family Service (PFS) when she and her three children were accepted into transitional housing at LifeMoves, Haven Family House. She was a single mom in need of housing, clothing, food, and a safe place for her children to learn and grow. She does everything for her children, including leaving a dangerous living situation, and asking the community for help. While at Haven Family House, Maria was able to enroll her children into the Early Learning Child Development Center run by PFS. During the day, her children were safe with trusted adults, fed healthy meals, given therapeutic interventions, and most of all an opportunity to thrive. With her children safe, Maria was able to focus on changing their lives to provide a stable environment. Maria met with case workers to obtain her Supplemental Security Income (SSI) while working 12-16 hours per day. As she was gaining stability for her family, she started to think about their future. She began to work with Adriana, a PFS Family Advocacy and Community Engagement (FACE) Coordinator who dedicates time to help the families PFS supports. Maria needed to learn English and find long term employment. Adriana helped Maria enroll in the PFS Child Development Associate (CDA) Credential program to become an Early Learning teacher and be placed at a PFS Early Learning center.

As Maria began to learn more about Early Learning, she was invited to be on the PFS Policy Council, an active base of parents that make real decisions for families and children. Soon, she became President of the Policy Council and was asked to join the PFS Governing Board. She learned that she has a voice to create change and advocate for better support and services for families of young children, and people moving to California for more opportunity. In March 2023, Maria took her three children to the State Capitol to support Early Head Start Advocacy Day to improve funding for Early Learning initiatives.

Today, she works as an Early Learning teacher at one of eight PFS sites, and is enrolling in the PFS Financial Empowerment program to learn about building credit and maintaining financial stability. She is a role model for other single parent families, especially for her children as they learn that they also have a voice and deserve the resources and tools they need to live stable and thriving lives. Maria is an example of how people can enter the PFS family through one program, and end up changing their life by taking advantage of multiple programs PFS provides. We cannot wait to see her children grow in their own advocacy!

THRIVING FAMILY CONNECTS with PFS PROGRAMS

15 CDA GRADUATES
Maria is 1 of 15 CDA graduates over the last year.
There are so many ways that the adage “it takes a village” is the perfect motto for the amazing results of our Midway Early Learning Center (ELC) Campaign. Through investments from individual donors, Peninsula Family Service (PFS) Auxiliaries, and corporate and community partners, our “PFS Village” raised over $3.2 million for the Midway Campaign.

On behalf of our Board, Midway Campaign Cabinet, staff, and our Midway children and families, PFS expresses our deepest gratitude for your support in building a brand-new, model ELC at Midway Village in Daly City. We gratefully honor the County of San Mateo for championing this project and recognizing the need for high-quality Early Learning care in our community. Of course, this would not be possible without the dedicated work of our Midway teachers and staff who inspire and uplift our children every day.

Included in our list of donors are more than 200 individuals and corporate and community partners who have generously supported this transformational project.

PFS greatly appreciates the guidance and leadership of the Midway Campaign Cabinet:

Debbie Harrison, Co-Chair
Elizabeth Jenson, Co-Chair
Jeff Adams
Jessica Bloom
Heather Cleary
Donna Colson
Maria Damp
Sharon Hartley
Linda Jansen
Ron Lynch
Deborah Miller
Chase Ouro
Betsy Pace

PFS RAISED
$3.2 MILLION
thanks in part to a generous match from The County of San Mateo and Supervisor David Canepa.
Our Auxiliary members do it all! They volunteer, complete service activities, hold fundraising events, and act as ambassadors of Peninsula Family Service (PFS), and have for over 60 years. Our Auxiliaries have also tremendously supported PFS and our annual Fund-a-Need, a goal which changes each year to responsively address the most pressing needs of our community.

The Foothill Auxiliary (FAPFS) carried on their tradition of support last fall through the annual *Holidays on a High Note*, a luncheon that has become a mainstay on the Peninsula, with flower arrangement demonstrations and holiday shopping. Members of the Auxiliary arranged a fun-filled Bingo party at Fair Oaks Adult Activity Center with prizes and give-aways for all. The Auxiliary made the holidays bright, gifting 75 presents to PFS children. The year rounded out with Auxiliary members celebrating our pre-school graduates with backpacks full of supplies for students ready for Kindergarten.

The Hillsborough Auxiliary (HAPFS) started the year by gifting new shoes to 50 children at one of our sites. In the fall, volunteers worked with *Tooth Fairies of California* to teach the children about oral hygiene and put smiles on faces. HAPFS made the holidays memorable by donating gifts to our children in need. Every other week, one of the members volunteered in a classroom playing with children and supporting the teachers. HAPFS held their lively and fun-filled events, including their annual *Thanks For Giving* event followed by *La Vie est Belle Gala*.

The Red-Car-Bel Auxiliary, aka “The Family Tree” shop, was open three days a week all last year. The store, located at 1589 Laurel Street in San Carlos, welcomed in-person shopping, showcasing their top-notch clothing and accessories. The Family Tree also offers a carefully curated selection of treasures via eBay. To shop The Family Tree eBay online, or to schedule a donation drop off, visit www.pfso.org/familytree. All proceeds support PFS.

We are extremely grateful for all the projects and comfort the Auxiliaries have provided over the past year and the activities planned in the coming months. We appreciate you!
At Peninsula Family Service (PFS) we believe in transparency and accountability. The charts below provide a snapshot of how our revenues are raised. The second chart is a visual representation of how your financial contributions reach the most vulnerable in our community.

**WAYS to GIVE**

**MONTHLY GIVING**
You can make your gift go even further by choosing to make it monthly! Monthly gifts are the easiest way to ensure your donation is making the biggest impact on our neighbors. When donating, simply check “Make it Monthly” and we’ll take care of the rest!

**MATCHING GIFTS**
Did you know that many companies in the Bay Area will match or even double your donation to PFS? To get started, you can easily have your gift matched by using our matching gift app at www.pfso.org/matching-gifts.

**DONOR-ADVISED FUND**
DAF is a convenient way to make a gift. It is a simple, safe, and effective way to achieve your philanthropic goals. To get started visit www.pfso.org/daf or contact your DAF administrator.

**LEGACY GIVING**
PFS continues to grow our Legacy Giving Program. We provide educational estate planning workshops and opportunities for recognition. If you would like to learn more about the Legacy Giving Program, visit www.pfso.org/legacy.

**STOCK**
Donating publicly-traded stock may provide better tax benefits. Your charitable income tax deduction is equal to the fair market value of the stock, and you avoid paying capital gains tax on any increase in the current value over the original cost of the stock. Please visit www.pfso.org/stock to get started.

**CIRCLES**
The Circles Program is our major donor recognition program for donors of $1,000 or more. Each Circle level has special benefits and opportunities. To learn more please visit www.pfso.org/circles.

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**FINANCIAL OVERVIEW**

Due to the timing of the report publication, the financial results have not been certified by our auditors.
IN MEMORIAM

With sadness and great appreciation, Peninsula Family Service (PFS) remembers the volunteers, friends, and staff lost to us over the past year.

**Marianne Arbeed** Our community lost a treasure in 2023 when Marianne Arbeed passed away. Marianne is lovingly remembered for her compassion, her strength, for the joys of her friendship, and her deep commitment to improving the lives of others. Marianne was a member of the HAPFS, where her dedication to her work continues to inspire.

**Virginia Atkinson**
Virginia “Jinny” Atkinson, 95, passed away in October 2022. Jinny is remembered for her deep kindness, reflected through her lifelong dedication as a volunteer and active member of The Valley Friends, a former Auxiliary to PFS.

**Catherine Beardsley**
Catherine “Cathy” Beardsley, 84, passed away in March 2023. Cathy was devoted to her family and community, and graced several organizations with her energy and leadership throughout her life.

**Mary Byerwalter**
Mary Byerwalter passed peacefully in April 2023 surrounded by family. She is lovingly remembered for her thoughtfulness and kindness. Mary shared her talents of music and teaching with children, and with the same attention and care, volunteered her time to her community though several service groups, including PFS.

**Jean Davidson**
Jean Ann Davidson was a woman of intelligence and generosity. She graduated from Smith College, Rutgers University Law School, and the University of Chicago Graduate School of Business. She was an accomplished attorney dedicated to community service. Jean was a longtime member of The Valley Friends and was a former member of the PFS Governing Board.

**Nina Denton**
Nina Denton demonstrated a passion and talent for education and dancing, both of which she shared with her family and community. Nina was a longtime volunteer at The Family Tree where she served as a board member and weekly worker sorting donations.

**Josephine Hunter**
Josephine “Jodie” Hunter passed away in February 2023. Jodie made the Bay Area her home and was an active volunteer with several local charities. Jodie was a member of The Valley Auxiliary and was an active volunteer for PFS.

**Gwendolyn Mitchell**
Gwendolyn “Gwen” Mitchell, passed away peacefully in her longtime home in Hillsborough in September 2022. Gwen is remembered for her intelligence, grace, and wisdom—qualities imbued upon her extraordinary professional and philanthropic work. Gwen served on many nonprofit boards and served as Board Chair and Honorary Life Board member to PFS.

**Gordon Moore**
Gordon Moore passed peacefully in March 2023 surrounded by his family. Gordon was a pioneering scientist and philanthropist. He was committed to enriching his community, and did so with a spirit of curiosity and humility. Gordon and his wife, Betty, hoped to create a positive impact in the world, which was felt in their generous support of PFS.

**Marlene Rossi**
Marlene “Molly” Rossi passed away in early 2023. Molly loved traveling, hunting for garage sale bargains, going to the movies, and volunteering her time and energy to several community organizations including The Family Tree.

**Betty Warren**
Betty Warren passed October 2022 and is remembered for her generosity, talent, and strength. She led a life of travel and adventure with her husband, Gene, and her friends and family. Betty volunteered at The Family Tree in the final years of her life.

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In partnership with FreeWill, PFS invites you to take action for your future with our new online platform at www.pfso.org/legacy. This tool is for you to create your will and other essential estate planning documents entirely for free. Should you at any point be interested in including PFS in your estate plan and have questions, please contact Deborah Miller at dmiller@pfso.org.
Visionary Circle ($100,000+)
Inger and Norbert Bischofberger
The Eric Lillybeck Living Trust
Angela Nomellini and Kenneth Olivier
Judy and Erica Swanson

Humanitarian Circle ($50,000+)
Elizabeth and Warren Jenson
The Estate of Gwendolyn Mitchell
The Beverly Travlos
2021 Living Trust Fund

Heart of Gold Circle ($25,000+)
Donna and Eric Colson
Lisa and Andrew Kearns
The Joseph G. Prone Foundation / Sally and Barry Karlin
Lynn and Brad Tuthill

Luminary Circle ($10,000+)
Anonymous
Patricia and Steve Anderson

Champion Circle ($5,000+)
Anonymous
Stacey and Dean Allara
Catherine and Duncan Beardsley
Elaine and Harry Breeze
Jennifer and Michael Buckley
Sheila Canzian
Diane and Sandy Crittenden
Meghan Crowell and Jason Trimborn

Leadership Circle ($2,500+)
Lori and Jeff Adams
Vicki and Eugene Becker
Bob and Linnell Binn Family Foundation
Emilie and Gordon Brooks
Heather and Colin Cleary
Denise de Ville
Aimee and James Evangelista
Martha and Robert Falkenberg
Jill and John Flynn
Lorin Flynn and Jack Marsal
Kris and Rob Forbes
Pandy and John Garvic
Mary and Mark Gilles
Marsha and Jim Hannay
Beth and Luther Izzmirian
Cara and Kyle Jessen
Jenny Johnson
Diane Kounalakis and Jeff Baxter
Colleen Dowd Saglimbeni and Phil Saglimbeni
Amy and Enrique Figueroa
Nancy Goldcamp
Beth Grossman
Catherine and Kevin Harvey
Kristine and Gordy Holterman
Libby and Zachary Hulse
Anita and Christopher Joy
Nancy Knowlton
Wendy Liau and Steve Wei
Carole Middleton
Myrtle L. Atkinson Foundation
Michelle and David Privitera
Leslie and Mark Ragsdale
Michaelene C. Risley
Angela and Joerg Rohde
Mary and Jeff Rosenberger
Mary Alice Scott
Katie and Kirk Syme
Eleanor Wehlen
Claire M. Whyburn
Megan and Joseph Winters
Ruth Wisnom
Golnaz Yazdi and Bill Schrader
Maybelene and Ronald Young

Cornerstone Circle ($1,000+)
Anonymous
Sonali Arurkar and Radi Thun
Sumy and Greg Augenstein
Jeanne and William Barulich
Alice Beal and William F. Kuntz
Mary Ellen and Tom Benninger
Ann and Jess Benton
Julie and Jim Borden
Kelly and Sam Bronfman
Carolyn and Curtis Brown
Jo-Ann Byrne Sokolov
Michelle and Rob Calleja
John Carver
Nancy Child
Shawn Christianson and Philip McLeod
Maria Collazos Tsao and Robert Tsao
Karen and Nate Crawford
Ginger and Robert DeConterras
Molly and Chris Dillon
Alison and John Draper
Kathleen Egan and Rod Ferguson
Pamela and Brad Ekikian
Lynne Esselstein and Jonathan Joseph
Abbie and Steve Fick
Lauria and Mark Flessel

Barbara Krebs
Lara and Kyle Kpaka
Adrienne Leigh Schubiner and Jeff Schubiner
Emily Leisy
Diane and Trask Leonard
Rita and Arthur Levinson
Nicole and Dale Lum
Elaine and Stephen McKay
Cheryl and Vincent Muzzi
Inessa Shishmyan and Maxim Tsotsorin
Kristen Sandifer and Charlie Bullock
Joanne Spetz and Zain Saidin
Pascale and Jon Stemmler
Lisa and Ron Sturzenegger
Jason Ting
Jeffrey Ting
Katrin and David Wetherall

Susan Fradin
Mindie and Daniel Friedeberg
Elena Fuka
Roberta and James Gates
Connie and Thomas George
Deirdre Graham and Carl Close
Linda and Brian Grasberger
Kirsten and Eldridge Gray
Amanda Hansen
Wells and Henry Hamilton
Cindy and Joe Harper
Sky and Jerry Hill
Karin Huber-Levy
Barbara Hugli-Jones and Christopher Jones
Jane and David Jackson
Linda and Wally Jansen
Kira Klapper and Luke Cirkovic
Christine and Jeff Krolik
Rose and Greg Land
Cora LaPlante
Patti Lee-Hoffmann
Patricia Hunter and Tim Lucey
Vanessa and Steven Lo
Nancy and Torstein Lund
Connie and Robert Lucie
Laura Lynch
Margie and Bruce Madding
Nicole and Peter Magadino
Corrine and Larry Marcus
Claire and David Mariani
Megan and Stuart McLaughlin
Sandra McCellan Behling and David Behling
Lewis Miller
Arlette and John Monfredini
Cynthia and James Newman
Martha and PJ Nora
Betsy and Bill Pace
Marc and Lou Palatella
Tess Palma
Richard Paterson
Martha Phillips and Al Taira
Hope and Stephen Pilch
Erika and Evan Powell
Jill and Tom Pulley
Barbara and Paul Regan
Betty Ann and Peter Reinhardt
Holly Rogers and Richard Schoustra
Sharan Simkins Belo
Tina Marie and Larry Romo
Nancy Scheinholtz
Barbara and Edwin Seipp
Connie Sevier
Allene Sieling
Peta Sillon and Michael Listgarten
Erin and Michael Sinclair
Nancy and Gary Steele
Eileen Sullivan
Liz and Eddy Tabet
Robin and Phil Taylor
Sheila and George Tichy
Alyse and David Tognotti
Laleh Vakili, DMD
Maria and Martin Damp
Kellie and Aaron Custino
Arne and Carol Croce
Carla and Greg Cravalho
Carol Collins
Tim Clark
Joan Cassman and Michael Duncheon
Rosario Camacho
Joan Cassman and Michael Duncheon
Tim Clark
Carol Collins
Carla and Greg Cravalho
Arne and Carol Croce
Kellie and Aaron Custino
Maria and Martin Damp
Stacy and Dan DeCossio
Jacquelyn Disney
Rebecca and Roger Emerick
Gayle Etienne Pettee and James Pettee
Carol and Brian Fischer
Carin Fradin
Carol and Robert E. Freitas
Jean and Ralph Garcia
Paula and William Gilmartin
Melinda and Michael Clafrides
Carol and Peter Grassi
Carol Hart and Michael Pacelli
Sharon and Scott Hartley
Alex Hawkins
Andrea and Todd Hedrick
Kit and Charles Henderson
Betsy Hennings and Don Cameron
Patricia and Bruce Hrab
Julie Iskow
Patricia and Larry Jones
Gay and Harvey Kaplan
Jean and Thomas Kilbridge
Annie Kim
Sallie Kim
Claudia Knowlton-Chike
Jackie Koo
Susan Laidlaw
Peggy Lamaysou
Patricia Lee
Suzanne Legallet
Louise and Robert Levi
Erica Lyons
Sophie and Bill Makris
Patricia Martel and Beverly Colon
Mary McGee
Kathy and Casey McGlynn
Evelyn McGown and Dean Hafeman
Cindy McHugh
Deborah Miller and Gerald Gowan
Dolly O. Miller
Carol and William Mince
Karen and Scott Mobley
Cindy and Steve Moscari
Davina Murphy
Ann Olstead
Susan and Patrick O’Neil
Patricia and Tom Pantazis
Clare and Anil Patel
Lauren J. Phelps
Pat and Steve Pickford
Bebe and Jim Pierce
Phoebe and Michael Pluchar
Liana and Adam Plumpston
Jennifer Pollode
Margaret and Thomas Power
Margaret and Scott Pringle
Colleen Rafferty
Michelle Rapp
Rue Richey and David Long
Randy Robinson
Nancy Royals
Erin Ruge
Deborah Sanderson
Cynthia Sauln
Candace and Robert Savoie
Gwenda and Anthony Scampavia
Mamatha and Pradip Shankar
Jackie and Vince Siminitus
Katrin and David Skromme
Kay Sprinkel Grace
Hugh and Jeffrey Taylor
Sylvia Thompson
Camilla and Murray Titterington
Julie and Jeremy Veit
Linda and Richard Voon
Alison and David Wagonfeld
Robert Webster
Linda Williams
Alice and John Wilson

**Advocate**

($100+)

Anonymous
Gail and Dan Alberti
Rose and Nicholas Aliga
Henry Altorfer
Lucy de Anda
Karen Anderson
Joyce and Thomas Anthony
Carol Atkeson and Jim Ward
Jean and Duane Atkinson
Kim Bagby
Maria and Eugene Baisch
Michelle and Allen Baker
Angie Ball
Eileen Barry and Mike Darcy
Teri Baxter
Pauline and John Beare
Mary and John Bellack
Laura Bent
Amy and Carter Bick
Carla Birdthistle
Kerry Bitner
Judy and Jordan Bloom
Diane and W. R. Bottoms
Ellen Brook and Mike Normant
Patricia Buchanan
Katherine and Roy Bukstein
Elizabeth and Pierre Buljan
Gretchen Burke
Michael Burns
Ellen and Jeffrey Byrd
Alexandra Caban
Letty and Jim Callinan
Richard Champion
Sandra Chan
Maria Chavez Reyes and Daniel Reyes
Clifford Chernick
Patricia Christensen
Patrick Ciccarelli
Stephanie Cloud
Lynne and Peter CoBabe
Christine Conkin
Susan and Michael Corsetti
Joan Cotter
Michael Coulson
Nora Coyne
Joni Cropper
Sandi Darosa
Jane and Thomas David
Jean and Duncan Davidson
Lena and William Dawson
Jackie and Brazos Donaho
Lester Dorman
Jennifer Doyle
Bita Dubir
Tamsen Duke
Linda and Ken Dulaney
Edma Dumanian
Michele and Andrew Epstein
Raquel Espana
Barbara and John Evers
Sarah and Brian Evers
Kathleen and Tom Fanucchi
Tracy and David Farelia
Susan Faris
Georgia Farooq
Nancy and Harold Fick
Pamela and John Fitzgerald
Deborah Flaherty
Misa and Edward Flank
Karen Flores
Cynthia and Bill Floyd
Stephanie and John Flynn
Barbara Foslund
Oria and Sean Gallagher
Mary W. George
Melissa Germaine
Grace and Steve Ghiselli
Rhodine Gifford
The Gifford Foundation
Julie and Joseph Gilmartin
Barbara Gilmore
Jeanette and Ike Goodman
Jill Goldring and Bernard Ross
Leslie Goldstein
Jane and Charles Griffith
Montana Griffin
Paul Grishaber
Ann Hadden-Cornelius and Craig Cornelius
Steven Hailey
Charles and Fabienne Hansen
Michelle Harrison
Tori and Paul Hazelrig
Renee Hellman
Beatriz Hennessy
Doriano and Walter Heyman
Sheila Higgins
Deborah and Robert Hirth
Kimberly Hooker
Carina Hopkins
Jamie and Sinclair Hwang
Marla and Roger Inman
Katie Intrieber
Joann Jackson
Shabnam Jain and Lall Jain Azool
Kimberly and Kent Johnson
Elizabeth and Dan Jolivette
Hathaway M. Kading
Kathleen and Joseph Kaz
Elena Keating
Lisa and Richard Kelaita
Doran Key
Liz and Joshua Khan
Teri Kil
Euree Kim
Marquiere and Don Kleiss
Tara and Fred Klein
Candace Kraemer
Elizabeth Krempsky
Karen Kwong
Carolyn and Rob Lajoie
Cynthia Le
Bradford Leary
Monika and Mark Lee
Annette Legallet
Eileen Levin
David Levy
Allison Lewis-Jacobs and Brian Jacobs
Michelle Lieu
Chemi Lo
Leslie Loomis
Stephanie Lucas
Patricia Macy
Lynne Maggioncalda
Joanne Malone
Ann and Ronald Malouf
Jean and Gene Matsuura
Emily Matthews
Rick Mayerson
Beth and Frank McCarthy
Caryn and James McDowell
Doris Messina
Tammi and Issa Michael
Irene Miller and Paul Guaraglia
Marilyn and Arthur* Miller
Ellen and Warren Moore
Monica Moore
Charlene Moran
Gail Morey
Betsy Jo Murray
Theresa Myers and Josh Goldberg
Dorothea Nawas
Barbara Nelson
Vickie Nelson
Courtney and John Nicoletti
Jamie and Erin Niemasik
Roger O'Connell
Marilyn and Richard Orr
Jeanne U. Page Fischer and Frank Fischer
Marianne Palesky
Aleks Parker
Catherine Pereira
Susan and Terry Peterson
Linda and Wesley Petit
Carolee and Dale Pettersson
Elizabeth and Michael Phillips
Margaret Pietrasz
Amy Platz
Cherie Querol Moreno
Catherine Quon
Linda Ann Rarden
Dr. Jane and Dr. Thomas Reardon
Christine B. Redfield
Ann and William Regan
Francean and Charles Rible
Marci and James Riley
Sarah Rocha
Holly and Mark Rockwood
Elizabeth Ross
Shelley and Bernard Ross
Nancy and Edward Rubenstein
Susie Ryan
Nancy and Magnus Ryde
Sharon Safrin
Catherine and John Salera
Jennifer and Riyad Salma
Amy Sanford
Wendy Sarathy
Dianne Schilling
Peggy Schmidt and Joseph Tabacco
Nancy Schneider and Rick Wysong
Linda and Allen Secret
Judy Simes and Dick Kenarney
Elena and Gary Simonian
Maura and Erik Sinoff
Carolyn Small and Alan Venook
Claudia Smay
Jenny Smith
Patricia M. Smith
Gayle and Bruce Snyder
Jane Solomonos
Trudy and Wayne Somrak
Patricia Spilman
Teresa Sprague and Stephen Livingston
Anna Stordahl
Alexandra Strambi
Adele Stinson
Eric Takaha
Margaret Taylor
Judy Teitler
JoAnn and Bruce Thompson
Stephanie and Eric Tilenius
Michelie Torres
Kim Tramel
Carol True
Molly Underwood
Wendy Upchurch
Katherine Valentine
Mary Lou Varni
Maarit Visbal
Stacey Wagner
Arlene and Mitch Wakasa
Bonnie Walker
Nancy Wall
Gloria and John Wallace
Deborah and Clifford Walters
Gerald Walters
Susan Walz
John Ward
Eugenia and Paul Watermuler
Patricia and Stephen Way
Virginia Weaver
Linda and John Westerhouse
Sallie and Jay Whaley
Carolyn Wilbur
Patrice Wilbur
Linda Wiley
Kris and Ed J. Willig
Emily Phillips and Alexander Witherill
Amy Young
Pam Zarragoza
Dieter Zirkler
Helping Hands
(Up to $100)
Chapin Aleman
Jane Arita
Colette Askland
Janice and Dennis Berkowitz
Carlene and Allan Brasel
Sonia Bruni
Geri C. Cernach
Dorothy Chanszy
Joan and John Cronin
Ellen Davidson
Esther Dicks
Barbara and Ken Dinwiddie
Stan Drake
Sheila Druskin
Jan English Leary
Nancy and John Finney
Hilda and Hal Friedman
Virginia and Harold Fuentes
Anita and Claro Galang
John Gala
Sherry and Stephen Goodwin
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Dora V. Harper
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Sharon Ruth  
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Deborah and J. Anthony Villanueva  
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Suzanne Ybarra

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Visionary Partner ($100,000+)
- The Big Lift
- California Department of Education
- California Department of Social Services
- California Department of Transportation, Division of Rail & Mass Transportation
- Chan Zuckerberg Initiative DAF
- City/County Association of Governments
- County of San Mateo
- County of Santa Clara
- Early Head Start
- First 5 San Mateo
- Foothill Auxiliary to Peninsula Family Service
- Hillsborough Auxiliary to Peninsula Family Service
- National Council on Aging
- Second Harvest Food Bank
- Self-Help Federal Credit Union
- Sequoia Healthcare District
- Sunlight Giving
- Swanson Foundation
- Upward Credit Union

Humanitarian Partner ($50,000+)
- City of Redwood City
- Community Tech Network
- Fair Oaks Adult Activity Center Volunteers
- Goodwin Law
- Kaiser Permanente Northern California Community Benefit Programs
- LifeMoves
- NCOA SCSEP Supervisors
- Red-Car-Bel Auxiliary to Peninsula Family Service, The Family Tree
- Sutter Health, Mills-Peninsula Medical Center

Heart of Gold Partner ($25,000+)
- Atkinson Foundation
- Bella Vista Foundation
- City of Daly City
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- Goldman Sachs
- Hurlbut-Johnson Charitable Trust
- NOVAworks
- Peninsula Health Care District
- StarVista

Luminary Partner ($10,000+)
- City of San Mateo
- City of South San Francisco
- Kerns Fine Jewelry
- Newfront
- Peninsula Clean Energy
- Sereno 1% For Good Charitable Foundation
- Silicon Valley Bank, a Division of First Citizens Bank

Champion Partner ($5,000+)
- Anderson Yazdi Hwang Minton & Horn
- California Foundation for Stronger Communities
- Project Glimmer
- Sares Regis Group Northern California
- SummerHill Housing Group
- Thelma Doelger Charitable Trust

Leadership Partner ($2,500+)
- Crescent Porter Hale Foundation
- DriveForward Program Loan and Advisory Committee Volunteers
- Franklin Templeton
- National Charity League (NCL), Crystal Springs Chapter
- Ting & Associates, Merrill Lynch Wealth Management
- Young Men’s Service League (YMSL), Crystal Springs Chapter
- Wilkinson Construction

Cornerstone Partner ($1,000+)
- All About Parking
- Bayside Realty Partners
- Episcopal Impact Fund
- Google Inc. Matching Gifts
- Heritage Bank of Commerce
- International Beverage
- Izmirian Roofing & Sheet Metal
- Meraki Gives
- NetSuite
- Peninsula Food Runners
- Premier Plastic Surgery
- Propel Recruitment
- The Ritz-Carlton
- Salesforce
- Sam Malouf Luxury Fashion
- Schumacher Photography
- Starbucks Foundation
- Studio Shop Gallery
- Tooth Fairies of California
- Toys for Tots
- Williamson Wine

Helping Hands Partner (up to $1,000)
- 47 Designs
- AmazonSmile
- Anthem
- ARC Document Solutions
- Ashley Ashoff Jewelry
- Beverly’s English Toffee
- Bright Event Rentals
- Burlingame Country Club
- Casanovas Event Resource
- Eden & Zoe
- Francine Fiesel Jewelry
- Go To Chocolate
- il Fornaio
- Jackie Speier Foundation Fund
- Japarra Umbrellas
- Kathy Kamei Designs
- Kiki Bean
- Lexie Lou Collection
- Lifetouch National School Studios
- Maarit Knits
- Manjusha Jewels
- Midnight Maker Wreaths
- Moonlite
- Ms. Dumont Garden
- Inspired Accessories
- Mykonos Mezehouse
- Namesake Cheesecake
- Provence Inspiration

Matching Gift Companies
- AbbVie
- Apple Computer
- Blackrock, Inc.
- Genentech, Inc.
- Gilead Sciences
- Goldman Sachs
- Google Inc. Matching Gifts
- Microsoft Corporation
- Pacific Gas & Electric Co.
- Salesforce
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- Sapore Italiano Ristorante
- Sirjana Singh
- Susie O’s Handbags
- Trina Turk
- UB Chic
- UCSF Division of Vascular and Endovascular Surgery
- Unica Party Rentals
- XO Blankets

We make every effort to accurately report all gifts made to Peninsula Family Service for the fiscal year July 1, 2022, to June 30, 2023. Please accept our sincerest apologies for any inadvertent inaccuracies or omissions. Please send us an email to connections@pfso.org to report any corrections to be made in the digital version of this report. THANK YOU!
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Heather Cleary

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- Network with Nonprofit Leaders
- Advise on Impactful Projects
- Boost Your Resume
- Contribute to Local Change

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